

# Cookie Policy for Likha Studios

Effective Date: 2023-08-06

At Likha Studios, we value your privacy and are committed to being transparent about the use of cookies on our website (getlikha.com) and related services. This Cookie Policy explains how we and our third-party service providers use cookies and similar tracking technologies. By using our website and services, you consent to the use of cookies as described in this policy.

## 1. What are Cookies?

Cookies are small text files that are stored on your device (computer, smartphone, tablet) when you visit a website. They enable the website to remember your actions and preferences (such as login information, language, font size, and other display preferences) over a certain period, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

## 2. Types of Cookies We Use

### 2.1. Necessary Cookies

These cookies are essential for the proper functioning of our website and services. They enable core functionalities such as security, network management, and accessibility features.

### 2.2. Performance and Analytics Cookies

We use third-party analytics services, such as GA4 (Google Analytics) and Microsoft Clarity, to analyze how users interact with our website. These services use cookies to collect information about your device, browser, IP address, and your activity on our website. The information collected is used to generate statistical reports, which help us understand user behavior and improve our website's performance and user experience.

### 2.3. Functional Cookies

Functional cookies are used to enhance the user experience by remembering your preferences and choices on our website. For example, they may remember your preferred language or display settings.

## 3. Third-Party Cookies

Likha Studios uses third-party services, such as Tawk.to and Cloudflare, on our website. These services may also use cookies and similar technologies to provide their functionalities. We do not have direct control over these third-party cookies, and their use is subject to the respective service provider's privacy policies.

#### 4. Cookie Management

You can manage your cookie preferences through Piwik PRO, our cookie management tool. You have the option to accept or decline cookies except for necessary cookies, which are essential for the proper functioning of our website. If you choose to disable non-necessary cookies, some parts of the website may not function correctly, and certain features may not be available to you.

#### 5. Privacy and Data Protection

The cookies used on our website do not collect personally identifiable information (PII) about you. Any data collected through cookies is aggregated and anonymized. For more information on how we process personal data, please refer to our Privacy Policy.

#### 6. Changes to the Cookie Policy

Likha Studios may update this Cookie Policy from time to time to reflect changes in our practices or for legal reasons. The revised policy will be posted on this page, and the date of the latest revision will be indicated at the top of the page.

#### 7. Contact Information

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us at [concern@getlikha.com](mailto:concern@getlikha.com)

By using our website and services, you acknowledge that you have read and understood this Cookie Policy and consent to the use of cookies as described herein.